

## **MORA, MAGDALENA (1952–1981)**

Faced with hardship, the class struggle and discrimination throughout her life, Mora found inspiration in the activism of the United Farm Workers and the Chicano movements. Mora joined the Mexican American Youth Organization (MAYO) in high school and el Movimiento Estudiantil Chicano de Aztlán (MEChA) at the University of California, Berkeley. She advocated for community issues and supported Berkeley's anti-war movement. Participating in the national leadership of CASA–Hermandad General de Trabajadores (CASA-HGT), Mora wrote a column for their newspaper, Sin Fronteras. While she helped women at the Tolteca Food Plant organize a strike, she studied political economy, labor history and Mexican women. Mora's life served to inspire others. A book, *Raíz fuerte que no se arranca*, a corrido and a UCLA scholarship pay homage to Mora's achievements.