

QUINTERO, LUISA (1903–1987)

Luisa Amparo Salgado was born in Toa Baja, Puerto Rico. In 1928, soon after arriving in New York City, she was hired by the newspaper *La Prensa*, where she would make her mark as a premier journalist and community activist. Quintero was among the founders of New York's Puerto Rican Day Parade and helped establish ASPIRA, the Puerto Rican Forum, and numerous other community organizations. Best known for "Marginalia," a daily column that covered wide-ranging themes, Quintero touched the hearts and minds of the Spanish language readership. She wrote about women's issues, politics, community events, education, Puerto Rican history, religion and culture. An astute politician in her own right, Quintero often wrote about Puerto Rican independence. She was a founding member of the New York committee of the Partido Independentista Puertorriqueño. In an essay about Puerto Rican newspapers, sociologist Joseph Fitzpatrick wrote, "For a generation Luisa Quintero's influence was outstanding. No one has emerged to take her place."