PERFORMING ARTS MANAGEMENT (MFA)

Jessica Bathurst, Interim Program Head
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The MFA in Performing Arts Management Program attracts a diverse student body and offers both a theoretical and practical foundation for a career in performing arts management.

The goal of the program is to graduate students who are immediately qualified to assume specialized administrative positions with professional arts organizations and, importantly, students who will eventually assume leadership positions in the field.

In this program, students will:
• broaden their knowledge of the performing arts
• acquire an understanding of current management theories and practice via small seminar-style classes taught by working professionals
• gain a variety of meaningful work experiences in the field through externships and professional residencies, which are held concurrently with class work to enhance learning
• become part of an alumni network whose members work in all aspects of the field

The required 60 semester hours of courses must include at least three semester-long externships served with leading professional organizations under the approval and guidance of the program director. On a full-time basis, the program may be completed in two years (four semesters).

**MFA Basic Core of Courses:**
Principles of Performing Arts Management
Global Theater History I/II/III (students will take two of the three courses in the series)
Financial & Managerial Accounting
Fundraising for the Performing Arts
Technology and the Performing Arts (Institutional Teamwork, Budgeting and Planning/Technology in the Performing Arts)
Business Management for the Performing Arts
Promotion and Marketing for the Performing Arts
The Performing Arts and the Law
Labor Relations for the Performing Arts
Theater in the Classroom (Artistic & Educational Programming; Engagement, Collaboration, and Inclusivity)
Seminar in Performing Arts Management (Organizational Leadership and Personal Branding)
Theater Design and Planning (Theater Operations)
Artistic/Managerial Decision Making in the Performing Arts
Externships (3 semesters/minimum of 200 hours)
Residency and Thesis (4-month full-time residency resulting in detailed thesis report)

*After the first semester, most management classes are held in Manhattan.*

**Participating Faculty**
Tobie S. Stein, Professor, Performing Arts Management
Jessica Bathurst, Lecturer, Interim Program Head
Amy E. Hughes, Associate Professor, Theater History & Criticism
Adjunct Faculty
Christopher Brockmeyer, Director of Employee Benefit Funds, The Broadway League
Rebecca Cardwell, Director of Development, Lower Manhattan Cultural Council
Raphaele de Boisblanc, Associate Director of Marketing, Brooklyn Academy of Music
Emma Halpern, Co-Artistic Director, New York City Children’s Theater
Leah Keith, Booking Agent/Artist Manager, Columbia Artists
Diane Krausz, Esq.
Jeremy Kraus, Executive Director of Client Services, Situation Interactive
Yi-Chen Lai, Workforce Administration Team, ArtsPool
Brisa Areli Muñoz, Manager of Community Partnerships for Public Works, Public Theater
Michael Page, General Manager, Theatre for a New Audience
Michelle Preston, Executive Director, SITI Company
Marc Routh, President, Marc Routh Productions
Andrey Shenin, Director of Operations, New York City Center
Seth Soloway, Director, Performing Arts Center at Purchase College
Danny Williams, Director of Finance, The Public Theater

REPRESENTATIVE EXTERNSHIPS/RESIDENCY SPONSORS
321 Theatrical Management  Orpheus Chamber Orchestra
Actors’ Equity Association  Patron Technology
Ambassador Theatre Group  Prototype Festival
Beth Morrison Projects  The Public Theater
BRIC  Queens Council on the Arts
Broadway Asia  Rattlestick Playwrights Theater
Brooklyn Academy of Music  Roundabout Theatre Company
Brooklyn Arts Council  SITI Company
Columbia Artists  SpotCo
CultureHub  St. Ann’s Warehouse
IMG Artists  Stage Directors and Choreographers Society (SDC)
La MaMa  Symphony Space
Manhattan Theater Club  Theatre Communications Group
The Metropolitan Opera  Tribeca Performing Arts Center
New York City Center  Women’s Project and Productions

ADMISSION PROCESS
Applications for the fall semester must be submitted by February 1. Applicants must meet Brooklyn College requirements for admission to the Division of Graduate Studies, which can be found online at http://www.brooklyn.cuny.edu/courses/acad/program_info.jsp?major=389 To apply online, please go to https://websql.brooklyn.cuny.edu/graduate/ In addition, applicants must submit a written essay on professional goals. THE BROOKLYN COLLEGE ADMISSIONS OFFICE ALSO REQUIRES THAT YOU SEND YOUR ORIGINAL SUPPLEMENTAL MATERIALS (which include your transcript, letters of recommendation, and program-specific requirements) TO THE BROOKLYN COLLEGE ADMISSIONS OFFICE. Please don’t send the original admissions materials to the theater office!! We do recommend that you inform the theater office that your application has been completed by contacting:

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Please visit our webpage at:
http://depthome.brooklyn.cuny.edu/theater/perf_arts_mgmt_main.html