B.B.A. Degree with Seven Concentrations (56 to 64 Credits)

DEGREE REQUIREMENTS (Effective Fall 2011)

I. The Business Core (14 courses; 44-46 credits) All BBA students must complete this:
   Students selecting the Business for the Health Professions concentration may modify the business
   core and take two fewer courses as per instructions below.
   ___ACCT 2001 [1]: Introductory Accounting (no prereq)
   ___ECON/BUSN 2100 [10.1]: Macroeconomics (Prereq: core math or sophomore status)
   ___ECON/BUSN 2200 [20.1]: Microeconomics (Prereq: core math or sophomore status)
   ___CISC 1050 [5.2]: Intro to Computer Applications or
       CISC 1110: Introduction to Computing Using the C Language
       (unless you are interested in computer programming, please take CISC 1050)
   ___BUSN/ECON 3400 [30.2]: Intro to Economic and Business Statistics (Prereq: core math or
       sophomore status)
       or MATH 2501: Elementary Probability and Statistics
       or MATH 3501: Intro to Probability and Statistics
       or PSYC 3400: Statistical Methods in Psych Research
   ___ECON/BUSN 3410 [31.1]: Fundamental Methods of Mathematical Economics I (prereq is
       microeconomics)
       or Math 1201: Calculus I
   ___BUSN 3430 [31.4] or CISC 2531: Operations Management (Take CISC 1050 and statistics
       first; no waivers)
   ___BUSN 3100 [50.2]: Principles of Marketing Management (no prereq)
   ___BUSN 3200 [50.1]: Intro to Management (no prereq)
   ___BUSN 3310 [70.2]: Corporation Financial Management (prereq is ACCT 2001)
   ___BUSN 3170 [76.4]: International Business and Marketing
   ___BUSN 4200W [80.1]: Seminar in Business Management and Policy (Seniors Only)
   ___ACCT 3201 [40]: Business Law (no prereq)
   ___PHIL 3314 [14]: Moral Issues in Business or CLAS 3233: Moral Choices Classical Literature

II. Students must choose one concentration (only one is permitted):
   (A) Business for Health Professions — This Concentration Becomes Effective Fall 2011
      Required Courses (15 credits):
      Any 15 credits from any combination of the following courses:
      Any Biology or Chemistry courses except for courses in the college-wide Core Curriculum.
      Health and Nutrition Sciences 2111, 2120, 2300, 2301, 3160, 3210.
      Physical Education and Exercise Science 3041, 3042, 3045, 3271, 3275, 4251.
      Psychology 2600, 3180, 3600, 3680.
      A student specializing in the Business for Health Professions track may modify the Business Core
      above and may use a lesser number of credits to satisfy the Business Core. Specifically,
      Business 3170 (International Business and Marketing) and Business 3430/CISC 2531
      (Operations Management) are not required. The student may also substitute
      Business 3220 (Negotiation and Conflict Resolution) for Accounting 3201 (Business Law I).
   
   (B) Concentration in Business Law and Real Estate — This Concentration Becomes Effective Fall
      2011
      Required Courses (15-16 credits -- 5 courses)
      ___ACCT 4201: Business Law II
      ___BUSN 2300: Personal Finance
      ___BUSN 3220: Negotiation and Conflict Resolution
      ___BUSN 3350: Real Estate Finance and Management
(C) Concentration in Finance and Investments-- 18 credits (6 courses)
___ECON/BUSN 3320: Money and Banking
___BUSN 3330: Investments and Securities Markets
___BUSN 3340: Options, Futures, & Commodit. Markets or BUSN/ECON 4400W: Econometrics
___BUSN 2300: Personal Finance
___BUSN 3350: Real Estate Finance and Management
___BUSN 4300W: Seminar in Business Finance

(D) Concentration in International Business -- 12 additional credits (4 courses)
a) Take all of the following (3 courses):
___BUSN 3140: Consumer Behavior
___BUSN 3150 / PRLS 4515: Ethnic Marketing and Multicultural Business
___BUSN 3175: Asian Business
b) Plus a minimum of one course (3 credits) from the following list of electives:
___AFST 3140: Caribbean Societies in Perspective
___BUSN 3171: Global Logistics
___BUSN 3245: Managing a Global Workforce
___BUSN 3250 / WMST 3345: Gender Diversity in the Workplace
___ECON 3352: International Macroeconomics and Finance
___ECON 3362: International Trade
___SOCY 2601: Race and Ethnicity
___POLS 3242: Globalization and International Political Movements
___PRLS 4505: Econ. Dev. of Puerto Rico & Migration Under Capitalism
___PRLS 3210: Latin America

(E) Concentration in Leadership and Human Resource Management-- 17 credits (6 courses)
___BUSN 3240 / or PSYC 3172: Strategic Human Resource Management
___BUSN 3245: Managing a Global Workforce or
   BUSN 3250 / WMST 3345: Managing Gender Diversity in Organizations
___BUSN 3251 / PHIL 3335: Workplace Values & Happiness or BUSN 3252: Stress Mgt.
___BUSN 3220: Negotiation and Conflict Resolution
   or ECON 3212: Labor Economics
___BUSN 3260: Leadership in Organizations

(F) Concentration in Management -- 14-15 additional credits (5 courses)
a) Take all of the following (4 courses):
___BUSN 3240 or PSYC 3172: Strategic Human Resource Management
___BUSN 3220: Negotiation and Conflict Resolution
___BUSN 3230: Small Business Management and Minority Entrepreneurship
b) Plus a minimum of one course (2-3 credits) from the following list of electives:
___BUSN 2010: Professional Development and Success
___BUSN 3420: Management Information Systems (Same as CISC 1590)
___BUSN 3250/WMST 3345: Gender Diversity in the Workplace: A Global Perspective
___BUSN 3251: Workplace Values and Happiness (Same as PHIL 3335)
___BUSN 3252: Stress Management in Workplace Settings
___BUSN 3260: Leadership in Organizations
___BUSN 3440 / CIS 1595: Management of New and Emerging Technologies
___BUSN 3180: Green Business
___BUSN 4202W / CISC 1580W: Seminar in Computer-Assisted Management Games
(G) Concentration in Marketing --15 additional credits (5 courses)
a) Take all of the following (4 courses):
   ____BUSN 3130 or TVRA 2517: Advertising and Direct Marketing
   ____BUSN 3140: Consumer Behavior
   ____ (Select one) BUSN 3150/ PRLS 4515: Ethnic Marketing and Multicultural Business OR
      BUSN 3160: Fashion Marketing OR Business 3180: Green Business
   ____BUSN 4100W: Seminar in Marketing Research
b) Plus a minimum of one course (3 credits) from the following list of electives:
   ____BUSN 3120 or CISC 1530: Electronic Commerce
   ____BUSN 3110 or CISC 1597 or TVRA 3537: New Media and Business
   ____SOCY 2800: Mass Communications and Mass Media
   ____TVRA 1165: Introduction to Mass Media
   ____TVRA 2519: Public Relations